



# BUSINESS ENTERPRISE

## About the course

The BTEC Level 1/Level 2 Tech Award qualification enables learners to develop their technical skills, such as market research skills, planning, promotional and financial skills using realistic work scenarios, and personal skills (such as monitoring own performance, time management and problem solving) through a practical and skills-based approach to learning and assessment.

## What will you study during the course?

The qualification has three components that focus on the assessment of knowledge, skills and practices. These are all essential to developing a basis for progression and therefore you need to demonstrate attainment across all components in order to achieve the qualification.

- 1 Exploring Enterprises— internally assessed
- 2 Planning for and Pitching an Enterprise Activity- internally assessed
- 3 Promotion and Finance for Enterprise - Externally Synoptic

## How will the course be taught?

A variety of approaches will be used. There will be formal teaching, but there will also be lots of opportunities for you to work individually and in groups to carry out research. You will use computers to produce coursework and use software packages such as Word, Excel, Publisher and PowerPoint.

## How will your work be assessed?

Components 1 and 2 are assessed through internal assessment. Internal assessment for these components has been designed to relate to the business sector through realistic tasks and activities. This style of assessment promotes deep learning through ensuring the connection between knowledge and practice.

There is one external assessment, Component 3, which provides the main synoptic assessment for the qualification. Component 3 builds directly on Components 1 and 2 and enables learning to be brought together and applied to realistic contexts.

Internally-assessed components are assessed using a grading scale ranging from Level 1 Pass to Level 2 Distinction. The externally-assessed component is marked and awarded on a continuum using grading descriptors set at Level 1 Pass, Level 2 Pass and Level 2 Distinction.

## Where can it lead?

Learners who generally achieve a Level 2 across their Key Stage 4 learning might consider progression to:

- A Levels as preparation for entry into higher education in a range of subjects
- Study of a vocational qualification at Level 3, such as a BTEC National in Enterprise and Entrepreneurship, which prepares them to enter employment or apprenticeships, or to move on to higher education by studying a degree in the business sector.