

A Level Business: Induction Work

The following **must** be completed and ready to show your teacher on your **first** business lesson.

Task 1: Use the following link to answer the questions below

https://qualifications.pearson.com/content/dam/pdf/A%20Level/Business%20Studies/2015/specific-ation-and-sample-assessment-materials/9781446914694_GCE2015_A_BUS_WEB.PDF

- 1) What exam board are we using?
- 2) How many A LEVEL examinations are there and what themes do they cover?
- 3) How does Paper 1 differ from Paper 2?
- 4) What will you be provided with in Paper 3 to support your exam?
- 5) How many marks are there awarded for each exam paper, how long is each exam?
- 6) Use the following link...

https://qualifications.pearson.com/content/dam/pdf/A-Level/Business/2015/Exam-materials/9BS0_01_que_20180608.pdf

What was the first question on Paper 1 – June 2018 – Market, people and global business asking? *(this is where you can access past papers to practise during the course)*

Task 2: Below are some key terms that you will be coming across in the first few lessons in Business Studies. Research these and write out a definition.

- 1) Niche Market
- 2) Dynamic Market
- 3) Venture Capitalist
- 4) Crowdfunding
- 5) Leasing

Optional Stretch and Challenge terms.

- 6) Price elasticity of demand
- 7) Unlimited Liability

Task 3: Read the article below about Thomas Cook and answer the following questions.

<https://www.bbc.co.uk/news/business-46452374>

- 1) What problems did Thomas Cook face before their collapse in Sept 2019?
- 2) What strategies would you recommend Thomas Cook to return them to being profitable?



Any questions regarding the work above please e-mail p.dunford@chartersschool.org.uk.